



# Digital Transformation Simplified

Master the Process,  
Maximise the Value



[irishmedtechskillnet.ie](http://irishmedtechskillnet.ie)

THE C  RE STORY



InnoGlobal

SPEECH & PRESENCE  
— The readiness is all —



## DIGITAL TRANSFORMATION SIMPLIFIED

### ABOUT THE PROGRAMME

The "Digital Transformation, Simplified: Master the Process, Maximise the Value" programme is designed to equip participants with the knowledge and skills needed to lead successful digital transformation initiatives within their industries. Participants will take a Digital Maturity and Sustainability Assessment enabling students to assess digital transformation opportunities. They will then learn how to plan strategically, engage key national stakeholders and execute transformation plans that deliver measurable business value. This programme is a launchpad for tangible, measurable, sustained progress towards business optimisation.

### WHO SHOULD ATTEND

This programme offers an exceptional opportunity for companies of all sizes ideal from SMEs to Multinationals:

- Industry leaders and decision-makers planning to implement successful digital transformation strategies to drive business value.
- Managers, Site Leads and Project Leads tasked with driving digital change in their organisations.
- Business development professionals looking to align digital transformation with strategic objectives.
- Change agents and transformation specialists eager to expand their knowledge and skillset in leading digital initiatives.

### ABOUT THE IRISH MEDTECH SKILLNET

Irish Medtech Skillnet is a network that supports the medtech industry by providing access to high-quality, industry-specific training, development opportunities and networking events. The network partners with leading organisations and experts to deliver relevant programmes that enhance skills, drive innovation and foster growth in the medtech sector.

[www.irishmedtechskillnet.ie](http://www.irishmedtechskillnet.ie)



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### LEARNING OUTCOMES

This programme is designed to drive understanding of the commercial opportunity presented by digitalisation, how digitalisation initiatives can support and align with business goals and how digital transformation can be achieved to optimise organisations of all sizes by driving measurable business value.

Over the course of the programme, delegates will:

- **Complete a Digital Maturity Assessment:** At the outset, prior to the programme start, participants will complete a detailed individual digital maturity assessment to align their transformation efforts with their organisation's current state and digital readiness.
- **Identify and Assess Key Initiatives:** Learn how to pinpoint and evaluate the most impactful digitalisation projects that will deliver measurable business value.
- **Prioritisation and Resource Allocation:** Gain strategies for prioritising initiatives and securing the necessary resources for successful execution.
- **Budget and Return On Investment:** Learn how to plan, budget and launch actionable transformation projects. Quantify the return on investment for your digital transformation by exploring available funding supports, grants and advisory services and evaluating the cost-benefit of each initiative.
- **Building Cross-Functional Teams:** Learn to build teams that are equipped to execute transformation strategies with cohesion and confidence.
- **Change Management:** Master the processes necessary to sustain transformation efforts long-term.
- **Launching Your Digital Transformation Plan:** Develop a clear, actionable plan for optimising your business through digital transformation.

### PROGRAMME COSTS

This programme is co-funded by the Government of Ireland, the European Union and network companies. Please see [IrishMedtechSkillnet.ie](http://IrishMedtechSkillnet.ie) for latest schedule and pricing.

**Funded cost: €1,750**

*Cost quoted is per person. This price includes a 35% subsidy from Irish Medtech Skillnet. All private sector businesses in the Republic of Ireland are eligible for the Skillnet Ireland funding.*

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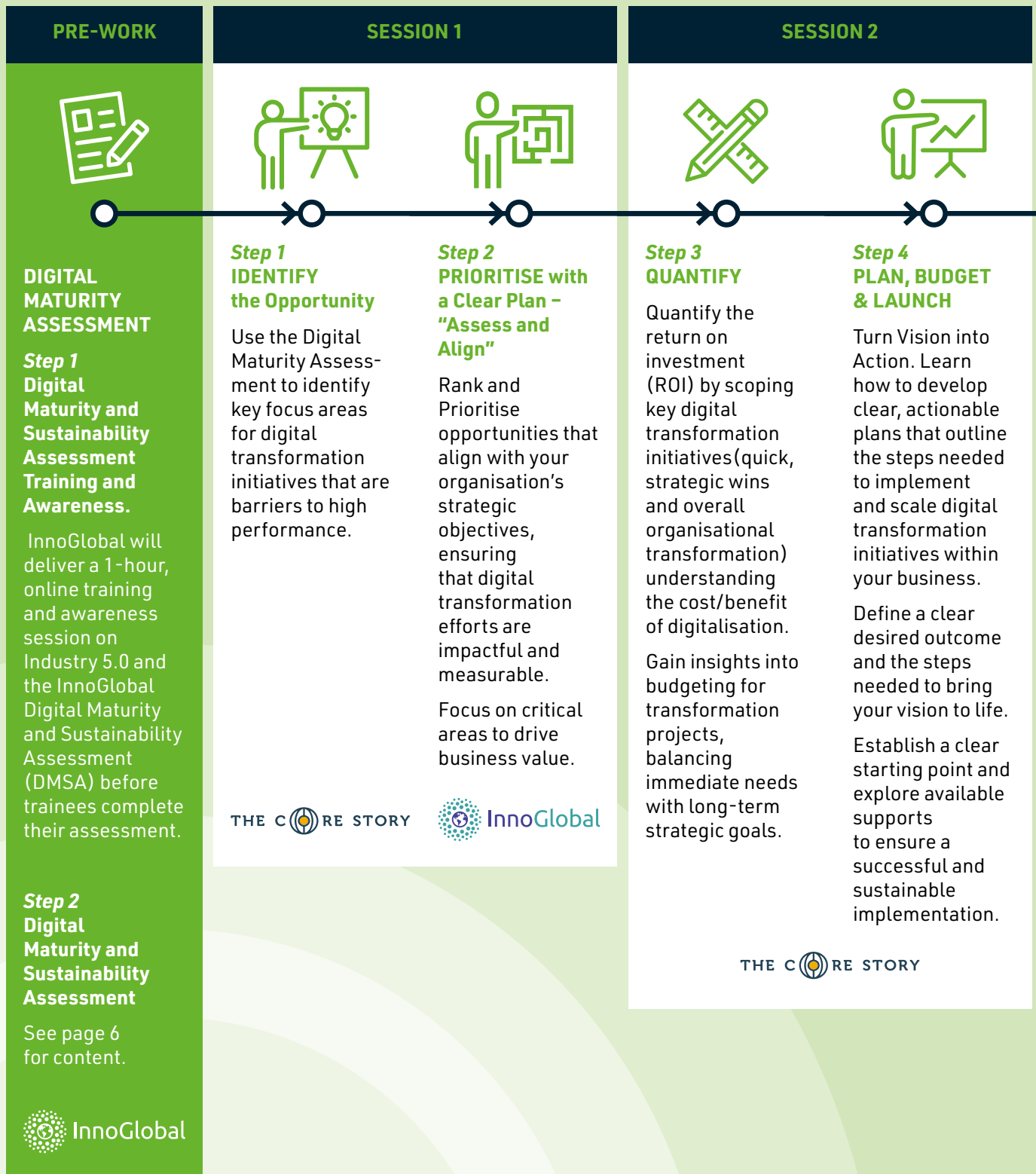




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## PROGRAMME STRUCTURE

Over four months, participants will engage in monthly sessions hosted at top-tier industry facilities, offering unparalleled insights and resources, through access to industry leaders and exemplars, a wealth of practical resources, including funding agencies, tools for digital maturity assessment and exclusive site tours.



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### DIGITAL MATURITY ASSESSMENT

Understanding your organisations current state is critical. A Digital Maturity Assessment is an expert-led launchpad for Digital Transformation, evaluating your organisation's digital strengths, gaps and opportunities across key areas like customer experience, operations, strategy and technology. This assessment provides a clear benchmark to inform strategic decisions, guide your priorities and rationalise resource allocations for the organisation.

The InnoGlobal Digital Maturity and Sustainability Assessment (DMSA) is a comprehensive Industry 5.0 Diagnostic Assessment Tool, providing the opportunity for companies to participate in a unique practical, hands-on training specifically designed to support your organisational strategy for Digital Transformation and Sustainability.

Encompassing all areas of site operations and sustainability, participants in this training will benchmark their facility's current state, identify best practice exemplars and areas of opportunity. This enables the development of a data-rich strategic roadmap, that considers the unique technological and organisational direction.



### FUNDING YOUR DIGITAL TRANSFORMATION

Unlock the power of Government and EU-backed funding to accelerate your digital transformation. Meet with Enterprise Ireland and IDA Ireland and get informed about the grants, incentives and strategic funding opportunities which can help you drive innovation, streamline operations and future-proof your business.



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### About Irish Medtech

Irish Medtech is a business association within Ibec representing the medical technology, in vitro diagnostic and digital health sectors, with over 350 members across Ireland. Led by a Board of CEOs, it drives its strategy through working groups, including the Digital Health Working Group, which focuses on digital health transformation and policy development. Their strategy, "The Global Medtech Hub 2025," emphasises innovation, talent, excellence and competitiveness through collaboration.

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### Core Story

The Core Story helps leaders harness the power of storytelling to inspire change, build trust and create meaningful connections. We combine smart strategy with heart-led storytelling to design successful change programmes that resonate on both a rational and emotional level. Through expert facilitation and coaching, we equip leaders with the tools to communicate with impact and lead with authenticity. By uncovering and articulating their unique narratives, we empower them to drive meaningful and lasting transformation.



### InnoGlobal

InnoGlobal is a technology company with particular expertise in Digital Transformation and Sustainability in manufacturing, providing consultancy services for strategy development and deployment in Digital Transformation and Sustainability and with hands-on experience in IoT, implementing robotic process automation and agentic AI (machine vision and LLM applications).



### Speech & Presence

Speech and Presence has worked extensively in the medtech sector in Ireland, helping industry experts communicate complex ideas with clarity and impact. We work with leaders to craft and deliver powerful, high-stakes messages with confidence, presence and precision, ensuring they resonate and influence across functions.



### Prism

Prism LCC is a consulting firm specialising in change management and leadership development. They help organisations navigate change through tailored solutions in learning and development, executive coaching, strategic consulting and team alignment. Their 'Future-Fit Leadership' model focuses on key competencies like adaptability, inspiration and self-leadership. Combining business acumen with neuroscience and psychology, Prism drives effective organisational transformation.





### **Irish Medtech Skillnet**

Ibec Midwest  
Gardner House  
Bank Place  
Charlotte Quay  
Limerick  
T: +353 (0)61 431803  
[www.irishmedtechskillnet.ie](http://www.irishmedtechskillnet.ie)



### **Irish Medtech**

Ibec  
84/86 Lower Baggot Street  
Dublin 2  
T: +353 (0)1 605 1500  
[www.irishmedtech.ie](http://www.irishmedtech.ie)

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Rialtas na hÉireann  
Government of Ireland



**Co-funded by  
the European Union**